

Q2
Ans

Decision making is a very important and significant call in the business field or in fact any aspect of field. Even in marketing and finance and normal life we need to make decisions that would be tough or even hard to make such calls. And so like wise there are times in business when there could be certain risk or uncertainty that would make the PM to take tough decision or could find hard making that decision. Therefore there are certain rules of decisions when it comes to decision making of the uncertainty moments.

★ Some of the rules of decision under ~~some~~ condition of uncertainty would be as follows:

ii) Forecasting errors related with the uncertainty about future events. As we know economic ~~conditions~~ evaluations of the future is questionable. There is a limit to our ability to reduce forecasting errors. No matter how hard we tried and used advanced techniques the reason is the future is unknowable. Thus knowing the forecasting errors are important.

iii) Assessment of Risk and uncertainty is also important as we see that if there would be any type of uncertainty coming forward in the way of the project or the company. The company must before hand assess the area thoroughly so that they could overcome that uncertainty.

600
111)

Certain method should be taken into consideration as to evaluate what could be the uncertainty and before any wrong decision could be made the analysis has to be done. Therefore the methods could be minimax, Hurwicz Alpha index method, Maximax method. There are certain ways to analyze and know what would be best of the project outcome. Therefore it is necessary to find the proper way.

Q11)

Knowing the background of the uncertainty event should be must and so that it never occurs again. It should be kept under observation. Therefore, the company must have a knowledge that from where did that uncertainty and what could be the cause and according to that they could come up with a final decision.