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Action - A

Q.1
Ans

Cross tabulation is a main frame statistical model which follows on similar lines, it helps you take informed decisions with regards to your research by identifying patterns, trends and correlation between parameters within your study, the raw method data can usually be "daunting and will always points to several chaotic possible outcomes. in such situations - cross - tabs helps in zero in on a single ~~body~~ theory beyond doubt by drawing trends, comparisons and correlations between factors that are mutually inclusive

within your study. Cross-tabulation is a popular choice for statistical analysis. Since it is a reporting/analysing tool it can be used with any level of data: ordinal or nominal, because it treats all data as a nominal data.

Q.2
Ans

There are basically two types of errors if we study in Business research methods. That are sampling errors and non-sampling errors. Let's see each by each in brief.

*** Sampling Errors** - it is a statistical error that occurs when an analyst does not select a sample that represents the entire population of data and the results found in the sample do not represent the results that would be obtained