

and I  
 understand  
 you are  
 a member  
 of the  
 \*

\* Helping in understanding the economic system influencing the business in different ways. It is essential for a businessman and business firm to know about the role of capitalists and socialists and mixed economy.

\* Also to understand the economic policies such as import-export policy, price policy, monetary policy, foreign exchange, industrial policy etc. having much effect on business.