

1. The main difference between them is products are tangible objects that can be seen, felt and can be moved, whereas, services are intangible and cannot be moved.

2. Key Features of a Product. The main character of a product is that it is a physical item that is tangible.

service is defined as work that is completed by a person for another individual.

3. When the sale is completed the item can be moved, returned or replaced and can be exchanged for the correct item.

Once a customer is satisfied with the service, they will become repeat customers and will recommend others to the service.

4. product can be owned and said ownership can be transferred from the provider to the purchaser at time of sale.

Services are all about their variability, services can vary from provider to provider based on where, when and how you want the service.

5. On a customer care perspective a product is limited.

The provider is the main one to determine the value of a service.