

Ans. 5.1

**Finance** is regarded as the **lifeblood** of a Industry.

Finance is the master key that provides access to all the sources for being employed in manufacturing and merchandising activities. The success of an organization largely depends on efficient management of its finances.

**Finance** is considered as the **lifeblood** of an **industry** because all the activities in the company require **finance** to attain their goals.

Business concern needs finance to meet their requirements in the economic world. Any kind of business activity depends on the finance. Hence,

it is called as lifeblood of business organization. Whether the business concerns are big or small, they need finance to fulfil their business activities.

To run any company, industry or economy as a whole finance is the only object that acts a life blood.

Just like functioning of a human body is wholly dependent on the pumping of the blood from heart to all parts of the body so also to run a business smoothly finance is required.

Finance is the lifeblood and nerve centre of every business that keeps the enterprise dynamic. Every business whether small or big need financial sources to acquire fixed assets, conduct market surveys , start its operations and pay salaries to employees.

Looking all the above parameter we can say that Finance is the Life blood of industry.