

Q2 Types of Business research 2

- Quantitative Research Method:-
are research method that deal with numbers. it is a systematic empirical investigation using statistical, mathematical, etc.
- Survey Research:-
is one of the most widely used methods to gather data, especially for conducting business research.
- Correlational Research:-
is conducted to understand the relationship between two entities and what impact each one of them has on the other.
- Causal-Comparative research:-
is a method based on the comparison..
- Experimental Research:-
is based on trying to prove a theory of Business research.