

Section 2

Q1 Technological Environment - we all know that the all thing do by process and that called the technological environment

→ New process of production - new way of doing of thing which rises productivity

→ New product - for example online banking and many new financial service are direct result.

(ii) Social Environment ⇒ A social environment include the value beliefs custom and practices of group of people. A business is subject to an external social environment