

- Information Technology contributes 7.5% of the India's GDP
- IT employs over 2.8 million people directly while over 9 million indirectly
- India IT made India more famous and that has led to more development in India in digitalising India.

Technology Management

is a set of management disciplines that allows organizations to manage their technological fundamentals to create competitive advantage.

- Technology Strategy (a logic or role of tech. in organization)
- Technology forecasting (identification of possible relevant technologies for the organization, possibly through technology scouting)
- Technology road map (mapping technology to business & market needs)

Features of Technology

- 1- Communication with customers
- 2- Efficiency of operations
- 3- Business culture and class relations
- 4- Security
- 5- Research capacity

Impact of technology on a Business Environment

- 1- Impact of Human Resources
- 2- Impact on customer outreach
- 3- Impact on operating costs
- 4- Impact on security
- 5- The Day to Day Impact on Business.