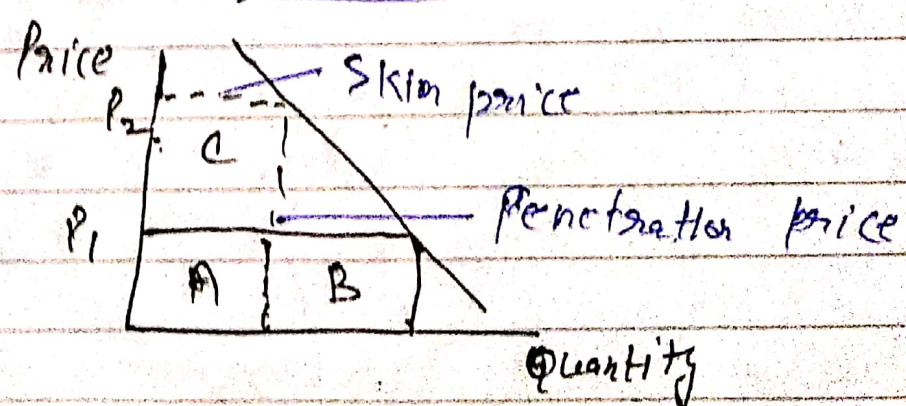
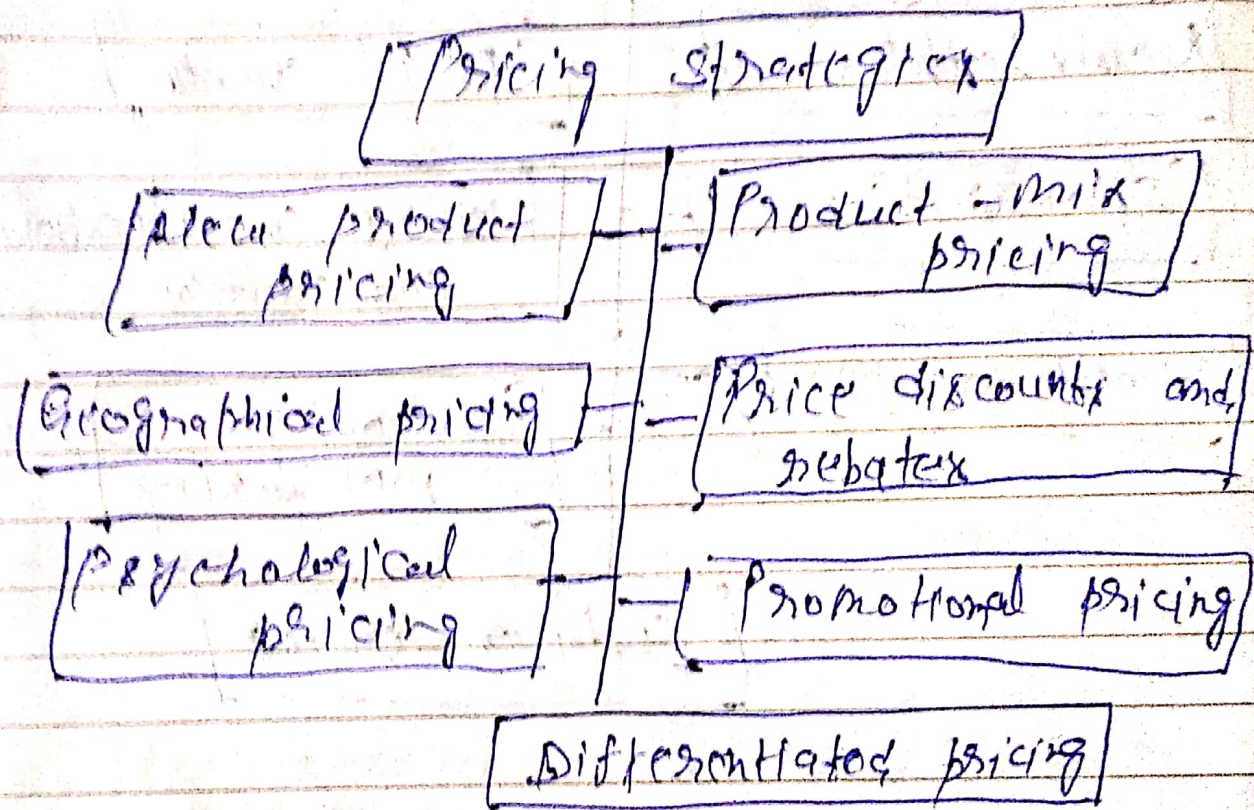


Q2 -> What type of pricing strategies is suggested for the newly launched product?

Ans -> Pricing strategies: -> Firms generally prefer to propose a specific pricing structure, indicating various variables over a single price.



The first new product pricing strategies is called price-skimming.