

	1	2	3	4	5	6
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SATURDAY  
NOVEMBER

21  
325-040

2015

Section-2

① - The social environment, social context, sociocultural context or milieu refers to the immediate physical and social setting in which people live or in which something happens or develops. It includes the culture that the individual was educated or lives in, and the people and institutions with whom they interact. The interaction may be in person or through communication media, even anonymous or one-way, and may imply equality of social status. The social environment is a broader concept than of social class or social circle.

Technical environments are those in which organisations produce a product or service that is exchanged in a market such that they are rewarded for effective and efficient performance. These environments foster more rational structures, and in the pure sense are perfect economies.

