

KMB-203 (BRM)

2:-

RESEARCH PROBLEM:-

A research problem is a statement about an area of concern, a condition to be improved, a difficulty to be eliminated or a troubling question that exists in scholarly literature or in practice that points to the need for meaningful understanding and deliberate investigation. The research problem should be specific enough to set the direction of the study, raise research questions & determine an appropriate research method and design. Vague research problems may not be useful to specify the direction of the study or develop research.

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- STEPS DEFINING & FORMULATING RESEARCH PROBLEM:-
- STEP-1:- Identify & develop your Topic
- STEP-2:- Find Background information.
- STEP-3:- USE CATALOGS TO find ~~websites~~ Books & Media.
- STEP-4:- USE INDEXES TO find periodical articles.
- STEP-5:- FIND ADDITIONAL INTERNET RESOURCES.
- STEP-6:- EVALUATE WHAT YOU FIND
- STEP-7:- Cite what you find using a standard format as a whole.