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KMB-203 (BRM)

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SECTION -1

CROSS TABULATION :-

It is a two or more dimensional table that records the number of respondents that have the specific characteristics described in the cells of the table. Cross-tabulation provide a wealth of information about the relationship between variables. Cross tabulation is a method to quantitatively analyze the relationship between multiple variables & it is also known as cross tabs, cross tabulation groups variables to understand the correlation between different variables. It also shows how correlations change from one variable grouping to another as per the aspects.