

## SECTION-5

Ans. 2

Cultural diversity-

C-Transport is an aviation company that manufactures airplanes.

Cultural diversity is a group of diverse individuals from different cultures or societies.

Usually, cultural diversity takes into account language, religion, race, sexual orientation, gender, age and ethnicity. Companies started to embrace corporate diversity in the early 2000s. This was due to many trends in demographics and a changing workforce.

★ The biggest feature of organizational behavior is that organizational behavior takes a systematic approach to understand and influence human behavior.

Cultural diversity trends and example -

1. The growth of a minority workforce.

Today's workforce is made up of a very diverse population of individuals from every part of the world, which creates dynamic multiracial and multicultural organizations. Such diversity brings with it many differences in skills, abilities and experiences.

2. The second trend is a growth of stereotyping and prejudices -

Many of C-Transport's executives were against hiring female engineers. Many executives were from the old school and thought that the female

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Organizational behavior is the study and participation of knowledge about human behavior in organizations as it relates to other system elements, such as structure, technology, and the external social system.

By nature, the field of organizational behavior studies is very distinctive with its own features and characteristics

→ Acc. to 6 characteristics or features, organizational behavior is-

- A separate field of study & not a discipline only.
- An interdisciplinary approach
- A Humanistic and optimistic approach
- Applied Science.
- A total system approach.
- Normative Science



engineers would not be as dependable due to possible maternity breaks.

3. Another trend companies are embracing is the addition of sensitivity or diversity training.

This type of training educates all employees about cultural differences so that they can understand and appreciate each other. The purpose of sensitivity training is to teach employees how to properly act and communicate in a corporate environment.