

SECTION-2.

2.

— Values :- values are basic and fundamental beliefs that guide or motivate attitudes or actions. They help us to determine what is important to us. Value in narrow sense is that which is good, desirable or worthwhile. Values are the motive behind purposeful action. They are the end to which we act and come in many forms.

— Custodial Model is based around the concept of providing economic security for employees - through wages and other benefits - that will create employee loyalty and motivation. The custodial model mainly focuses on the financial steward aspects of being employed by the organisation.

* There are two diff. types models in OB.

1. Autocratic Model

2. Custodial Model

3. Supportive Model

4. Collegial Model