

Business Communication

Communication is an integral part of the business world. Just as communication is important for social relationships and international contacts and abroad as well. The term business communication refers to communication that is used for any economic activity which is undertaken. It refers to communication that is used for any economic activity which applies.

"Business communication is a process and persons which are associated with business. It consists of channels of communication".

People from the business world are of the opinion that communication is a major and essential part of world of business. Communication is so important in business that by improving the communication ability people can improve their chances for success.