

## Company Responsibilities to the Public

To maintain a positive public image and attract new clients, a company must understand its corporate responsibilities to the public. The need for companies to be accountable to the public was displayed when Congress passed the Sarbanes-Oxley Act of 2002 regulating the way publicly held companies do business, according to the international business experts at PwC. Ultimately, any business that encounters the public has responsibilities.

### RESPONSIBILITY TOWARDS EMPLOYEES

Atlantic Group is a multinational company with companies and representative offices in 8 countries, where special attention is paid to building unique, naturally different, corporate culture that respects diversity and fosters cooperation and synergies between the different segments of production, innovations, marketing and sales. Smoother enrollment helps in establishing and maintaining an engaged and motivated workforce to support

our company's mission. Atlantic Grupa set up a process that welcomes new employees in a way that makes them feel valued as a part of the organization as soon as they join.