

Q2 Trade Related Investment Measures (TRIMS)

Trade-Related Investment Measures is one of the four principle legal agreements of the WTO Trade Treaty.

TRIMS are rules that restrict preference of domestic firm and thereby enable international firms to operate more easily with foreign markets

→ Trade-Related Aspects of Intellectual Property Right (TRIPS)

→ trade related aspects of Intellectual Property Rights (TRIPS) trade-related is arguably the most important and comprehensive international agreement on intellectual property rights member countries of the WTO are automatically bound by the agreement