

Section 6

Q what is international entrepreneurship, why is it so becoming important to an entrepreneurship.

- Simply stated, international entrepreneurship is the process of an entrepreneur conducting business activity beyond nation boundaries. It may consist of exporting, licensing, opening a store.
- It is an approach that considers the internationality of a firm has a strong influence of the entrepreneur.
- It is so important to an entrepreneurship because it is dealt with a global approach.
- It is a systemic perspective to managing complexity.
- It is also analyzing the economic of financial markets.
- It is also concerned with technology integration and research.