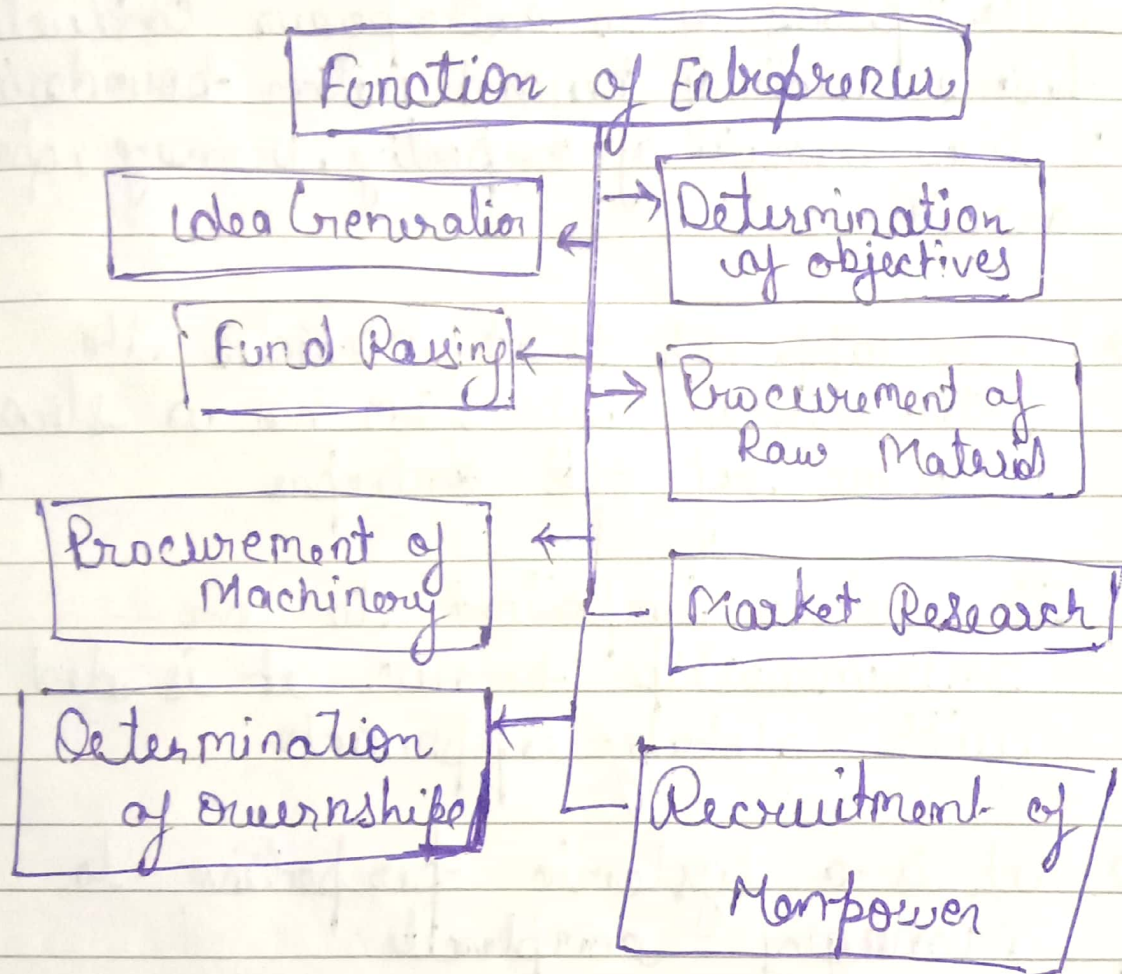


Section 4

- Q1. Innovation is the most important function of an entrepreneur. Discuss. Also highlight the importance of creativity to an entrepreneur.



- Idea Generation :- Idea-generation is the process of building new ideas, bringing new ideas.
- Determination of objectives :- one of the main functions of the entrepreneur is to define the objectives of the business.