

## Section-7

What are the various financial facilities being provided by the Government of India to boost the export?

To push export growth, exporters can take help of the government scheme. Here are top export schemes of the Indian Government.

1. Market Development Assistance Scheme :  
(MDAS)

Description :

Entrepreneurs get funding for participating in trade fairs. It assists export promotion activities.

Nature of Assistance ⇒

The scheme offers funding upto 90 percentage in respect of air fare for the participation by MSME entrepreneur in Overseas fairs/trade delegation.

The scheme also providing funding for producing publicity material

Who can apply ⇒ Exporter, Entrepreneur

From to apply ⇒ FIEO, Export Promotion Council of Ministry of Commerce.



## 20 Export Oriented Unit Scheme (EOU)

### Description ↴

EOU scheme provide an inter-nationally competitive duty free environment coupled with better infrastructural facilities for export production.

### Nature of assistance ↴

The unit are allowed to import or procure locally without the payment of duty all types of goods including Capital goods, raw material, components, packing material and various other specified categories of equipment

Who can apply → Exporter, entrepreneurs

From where to apply → FTED, Export promotion Council and Ministry of Commerce



## Market Access Initiative (MAI) Scheme.

### Description ↴

MAI Scheme is an Expost promotion Scheme, envisaged to act as a catalyst to promote India export on a sustained basis.

Nature of Assistance ↴ This scheme is formulated on focus product focus country approach to involve specific market and specific product. These activities are eligible for financial assistance - marketing project abroad, project development.

Who can apply → Exposteur, Entrepreneur.

From where to apply → FIEO, Promotion Council

## Services Expost from India Scheme.

Description → The SEIS has been introduced to increase export of notified services.

Nature of assistance → The reward under SEIS shall be admissible for export made/ service rendered on or after the date of notification of this



policy.

The duty Credit Scrip shall be granted as reward under Sels.

The duty Credit Scrips and goods imported/ domestically procured against them.

Who can apply :- Exporter, Entrepreneur

From where to apply → Export promotion Council, FIEO, Ministry of Commerce.

## 5. The Merchandise Export from India Scheme (MEIS)

Description :-

The MEIS has been introduced for the export of specific goods to specific market.

Nature of Assistance :-

Reward for the export of notified goods to notified market under MEIS shall be payable as percentage.

Who can apply → Exporter, Entrepreneur

From where to apply → FIEO, Export promotion and Ministry of Commerce.