

Q-2 Who is an entrepreneur? What do you mean by women entrepreneurship?

A- Entrepreneurs are those people who have the ability to see, evaluate business opportunities together with the necessary resource to take advantage of them.

Entrepreneur is one who discover innovate idea, advance them into product and services and follows it feat persistently with untiring spirits. In this

way they taste the success and show the real meaning.

Women entrepreneurship

Women entrepreneurship are play a vital part of the business environment and are contributing significantly in the development of business.

Women entrepreneur are those who develop innovative business ideas through or choose the best opportunities, organise resources to combine the factor of production

Importance of women entrepreneurs

① Multi-tasking : Women are handling various task at one time still generating brilliant result. They have the ability to manage work.

② Building Relation with the people : Usually women have more friendly nature than men. This helps them in building relationship and connect which is of significant value of business development.

3 High patience level ⇒

women naturally possess
a high patience level. It is
a pre-requisite for an entrepreneur to
have a certain patience level
in order to survive and growth
of business.

4 Branding and market ⇒ Women
are in born marketers. They are
so keen and enthusiastic about
their work that they never stop
talking about the same with
everyone.

5. Create the Use Networks

Women are expert
in building their business contact.

They also know how to use
their network and for
what purpose.

This help them to create profitable
relationship.

This play a vital role in
the entrepreneur to run
successful business.