

Section-4

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Q Innovation is the most important functions of an entrepreneur. Discuss. Also highlight the importance of Creativity.

A The importance of innovation in enterprns^hip is another key value for the longevity of the business.

Entrepreneur and business began with a need.

Continuous innovation is essential for performance improvement and for the survival of an enterprise. As the small firms allow them to respond and adapt faster it is perceived that these firms.

They also don't have the problems of having to invest in high technology.

The role of Creativity in entrepreneurship

Entrepreneurship and Creativity form a perfect combination
form a perfect combination

It is no longer taken number-crunching skills and practically
min.

Overtime Creativity has become an integral component of goods business.

1. Increase productivity

Entrepreneurs are providing the necessary technologies resource such as visual collaboration

2 Exploit employee potential ?

Only half of your employee potential by not encouraging workplace Creativity

Tapping all these opportunities can result in improved financial Strategic increased profitability.

3 Encourage critical thinking ?

Creativity is slowly turning out to be one of the best ways to alleviate problem plaguing today enterprise.

Problem Solving is the best work when coupled with highly disciplined