

SECTION-6

Ques:-2

Ans:-> International entrepreneurship is the process of an entrepreneur conducting business activities beyond national boundaries.

It may consist of exporting, licensing, opening a sales office in another country, subsidiaries manufacturing or joint ventures and development of the business.

Entrepreneurship helps to contribute in the hike of sales and to earn profit. When the entrepreneurship are not been able to earn profit and demand for their product decreases in local market then they can sell their product in foreign market where life cycle of the product is in favorable conditions.

