

SECTION- 1

Ques-1

Ans1) Female entrepreneurs are women who organize and manage an enterprise, especially a business.

Female entrepreneurship has steadily increased in the United States during the 20th and 21st century, with female owned businesses increasing at a rate of 5% since 1997.

This increase gave rise to wealthy self-made females such as Coco Chanel, Diane Hendricks, Meg Whitman, and Oprah Winfrey.

Role and contribution of woman entrepreneurs in India

In India women dominate the micro enterprise sector both in rural and urban areas.

According to the Central Statistical Authority women account for

Close to 70 per cent of the micro enterprises in India are run by women. However their participation in small, medium and large enterprise diminishes. Beyond the participating in productive activities such as agriculture, trade and industry, women have multiple roles in society. They practice and the most of them participate in productive activities such as agriculture. They are responsible for caring for the family including the preparation of food, health care and education. Women need to balance these different roles and therefore they are women enterprises.