

## Section - 3

1. The driving ethos in the present time has the thrust upon wealth accumulation and profit maximization. It is a widespread tendency to consider these as the parameters of happiness and prosperity.
2. Now a days people consider happiness in term of maximization of sensory enjoyment therefore the motivation is that of wealth accumulation, this is resulting in hazardous consequences.
3. The present trend is to have narrow world view and care for interests of personal gain and forgetting the benefit and interests of world family and nature.
4. Some of the major unethical practices prevailing in today's world are:
  - i) Corruption in various forms also hawala and behami transactions.
  - ii) Misappropriation of fund and tax evasion.
  - iii) Cut throat competition and exploitation at various levels.
  - iv) Misleading propaganda by way of unethical advertisement.
  - v) Activities contributing to global warming and other

(vi) Hunger, poverty, illiteracy.

(vii) Endangering health and public safety.

5. We can feel the malaise of these actions all around us. We can take some measures to control the situation which is slipping out of hands for example.

(i) We need to emphasize on the importance of professional ethics and create more awareness.

(ii) Prescribe strictest code of conducts for specific profession and teach people that profession should be looked upon essentially as a service.

(iii) Organization should up more monitoring activities.

(iv) Becoming for transparency in the systems.

(v) Filing public interest litigations.

6. We can only curb the ill effect by the above mentioned methods. But the root cause behind all these malaises can be treated only by change in the world view. We have to create awareness so that people do not follow the wrongly perceived notions of happiness and prosperity. This can only be achieved through right understanding.