

Q 8) Plant location
refers to the choice of
the region where men,
materials, money, machinery
and equipment are
brought together there
for setting up a
business or factory.

while taking plant location
on decision organisations have
to consider various
factors such as availability
of men, materials, money,
machinery and equipments.

⇒ factors affecting the plant
location:-

① Availability of raw material

② Proximity to the market

④ Transport facilities:

⑤ Availability of fuel and power

⑥ Availability of water.

SECONDARY FACTORS

1) Suitability of climate.

② Government policies.

③ Availability of finance

④ Availability of facilities

⑤ Disposal of waste.