

Ans 10

## "Research report"

After the collected data is analysed and interpreted the role of researcher is to present research result in the form of a systematically typed printed report. Research report is the process of communication the result of an investigation. It is a document which reflects about the research conducted and the care that has been exercised throughout the study.

A research report is a document prepared by an analyst or strategist who is a part of research team. A research report may focus on specific industry sector, a currency, commodity or even on a geographic region or country. Research reports generally, but not always, have "actionable" recommendations.



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## Research

Research may be defined as a documented prose work.

Documented prose work means organized analysis of the subject based on borrowed materials with suitable acknowledgement and consultation in the main body of the paper.

Research is an academic activity and systematized effort to gain new knowledge.

According to M.H. Gopal "Research is essentially a systematic inquiry seeking facts through objective verifiable method in order to discover the relationship among them and to deduce from them broad principle or law"

Research most commonly refers to a search for knowledge, we



can also define research as a scientific and systematic search for relevant information on a specific topic. In fact, research is an art of scientific investigation.

## Secondary data

Secondary data are those data which have already been collected and analysed by some earlier agency for its own use, and later the same data are used by some different agency.

## Important characteristics of the secondary data

- Reliability of data
- (o) Suitability of data
- Adequacy of data.