

Ans 8

## Functions of Research reports

Research reports are required in disciplines as accounting, finance, management, marketing and commerce. Often the type of assignment set is a practical learning task requiring to apply the theories that have been studying to real world. (or realistic) situation

For example, accounting and finance students may be asked to analyse a company's financial data and to write a report detailing their findings, data and to write findings, marketing students may be asked for product and to write report presenting the proposal to the company, management student may be asked for report on the management structure of a company and make recommendations for its improvement.



Learning how to report on financial information, marketing and management strategies and issues to other U's is an important component of business studies.

Following areas are the functions of research report

- To communicate the changes
- To inform about the progress
- To analyze the inputs against the outputs
- To inform with others
- Analyze the recommendations
- Risk reduction preparation
- To plan accordingly for upcoming period.