

Ans 2 Plant location:-

Plant location refers to the choice of the region where men, materials, money, machinery and equipment are brought together for setting up a business or factory.

While taking plant location decision organizations need to consider various factors. Such as availability of men, materials, money, machinery and equipment.

⇒ Factors affecting the plant location:-

① Availability of raw materials.

② Nearer to the market.

③ Availability of labor.

(4) Transport facilities:

(5) Availability of fuel and power

(6) Availability of water.

Secondary factors:

(1) Suitability of climate.

(2) Government policies.

(3) Availability of finance.

(4) Competition between states

(5) Availability of facilities.

(6) Disposal of waste.