

## # Application of data warehouse in Corp's

- (i) Airline: In the airline system it is used for operation purpose like new assignment, analysis of route profitability, frequent flyer etc.
- (ii) Banking: It is widely used in the banking data to know the resources available on desk effectively. Few banks also used for the market resources.
- (iii) Investment and insurance sectors: In this sector the warehouse are primarily used to analyze data patterns.
- (iv) Telecommunication: A data warehouse is used in this sector for product promotions.

## # Web mining:

They are 3 type of web mining.

- (i) Web Content mining: Web content mining can be used for mining of useful data.

(ii) ~~Web Usage Mining~~  
Web mining is used for mining the web log resource and help to the user access pattern of web pages.

(iii) Web Structure Mining  
The web structure mining is used to discover the link structure of hyperlinks.  
→ similar web page.

# Spatial Mining:

Spatial data mining - It is application of data mining to spatial models.

In - spatial data mining, analysis use geographical or spatial information to produce business intelligence or other results.