

Ans. Privacy Protection is keeping the information you'd like to keep to yourself from getting into the hands of companies, hackers, government organisations, and other groups. Each person has different expectations of privacy, so the level of security they need to feel that their privacy is truly protected varies greatly.

Several reasons can be identified which discourage issues from being defined as 'ethical' issues in public policy making. One is the cost of resolving ethical issues, another is that it is harder to predict what the outcomes will be of argument and discussion about ethical issues.