

Ans. E-commerce strategy and planning. The success of a strategy in e-commerce should be measured by the sales that are generated and ultimately profits made. The most important thing is to have a strategy and to define this by setting and measuring ongoing targets and goals against your plan.

E-commerce Implementation. Implementing an e-commerce shopping cart gives your business the ability to sell your products online day and night, reach new clients, target your ideal market, establish a strong brand, and build closer relationships with your customers by improving their purchasing experience.