

Section-2.

① PLUS Decision Making Model
PLUS Decision-Making Model is one of the most used and widely cited ethical models. To create a clear and cohesive approach to implementing a solution to an ethical problem; the model is set in a way that it gives the leaders "ethical filters" to make decisions.

It purposely leaves out anything related to making a profit so that leaders can focus on values instead to a potential impact on revenue.

The letters in PLUS each stand for a filter that leaders can use for decision making:

- P - Policies and Procedure
Is the ~~direction~~ decision in the line ~~with~~ with

the policies laid out by the company?

• L - legal:

Will this ~~where~~ violate any legal parameters or regulations?

• U - Universal:

How does this relate to the values and principle established for the organization to operate?

Is it in tune with core value and the company culture?

• S - Self:

Does it meet my standards of fairness and justice?

This particular ~~less~~ lens fits well with the virtue approach that is a part of the ~~to~~ five common standards mentioned above.