

(3)

Supply chain management in e-commerce. focussed on procure-
ment of raw material, manu-
facturing and distribution of
the right product at the
right time. It include
managing supply and
demand, inventory, warehousing,
entry, packing, order management,
order distribution and delivery
to the customer.

It involves the active stream-
lining of a business's
supply-side activities to
maximize customer value
and gain a competitive
advantage in the market-
place.

E-commerce provides important
means for effective operational
supply chain management.

2) The scope and reach of these ~~act~~ auctions have been propelled by the internet to a level beyond what the initial purveyors had anticipated. This is mainly because online auctions breaks down and remove the physical limitation of ~~to~~ traditional auctions such as geography, presence, time, space a small target audience.

The largest auction site is eBay, which was the first support person-to-person transaction. Other popular examples of online ~~act~~ auction sites include webstore, Online Auction and Overstock.