

## # Data :->

-> It is facts and figures which relay something specific, but which are not organised in any way and with which provide no further information regarding patterns.

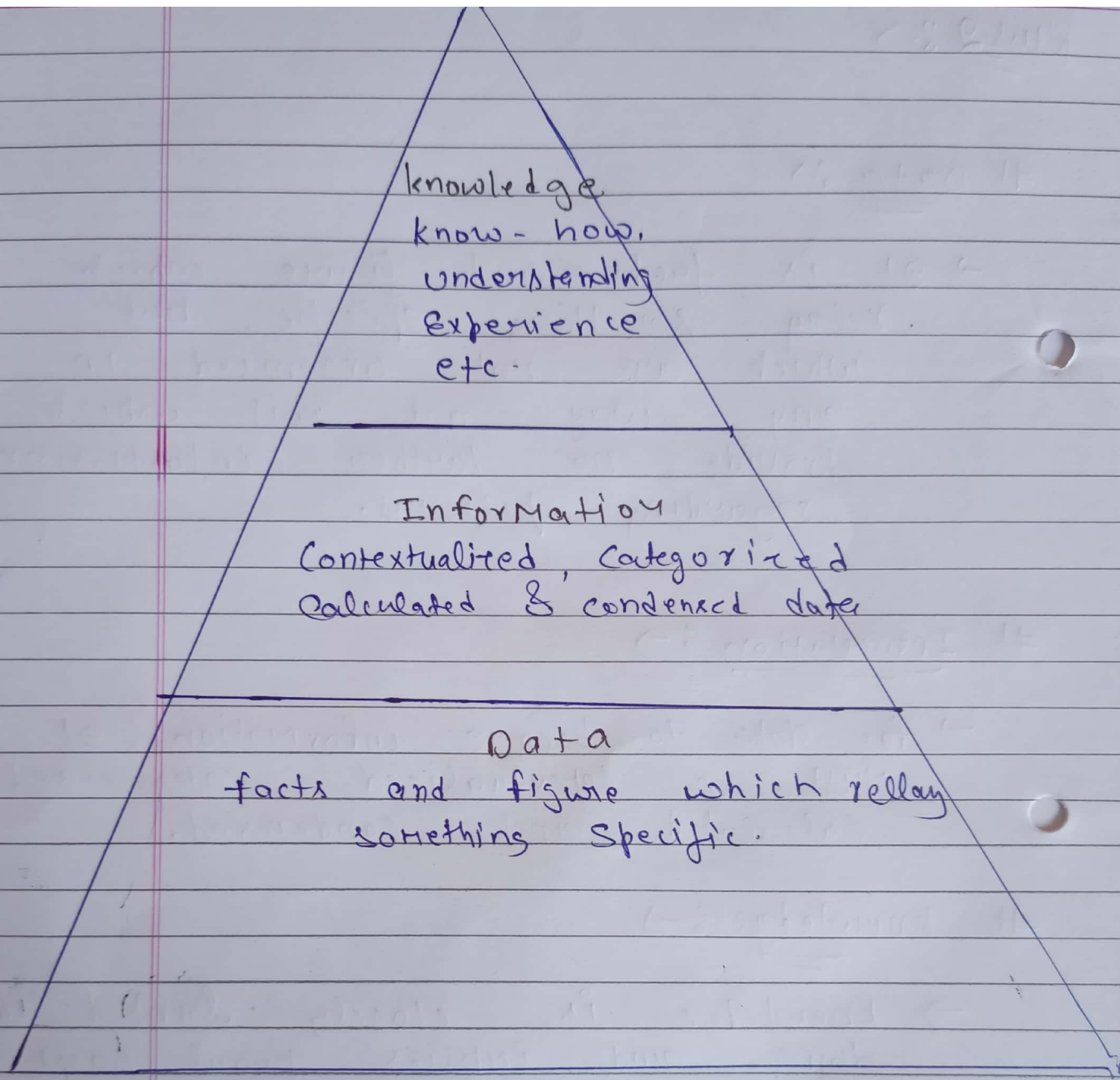
## # Information :->

-> for data to become information, it must be contextualized, categorised, calculated and condensed.

## # Knowledge :->

-> knowledge is closely linked to doing and implies know-how and an understanding.

-> The knowledge possessed by each individual is the product of his experiences.



Fig! -> Data, Information, Knowledge.