

Day-2 :->

Electronic Market :->

-> The internet is the ability to bring buyers and sellers together in a virtual space

-> This creates electronic markets. These markets, or commerce web sites, on the internet allow buyers and suppliers to meet and trade with each other.

-> These electronic markets are also known as online market or e-hub.

-> They may also offer additional services such as logistics service or payment service

Internet COMMERCE :-)

→ Electronic commerce also known as the e-commerce.

→ It is the marketing, buying and selling of merchandise or service over the internet.

→ It encompasses the entire scope of online product and service sales start from to finish.

→ E-commerce tools include computer platforms, application, solution servers and various software formats manufactured by e-commerce.