

Ques :-)

electronic * commerce :-)

→ Electronic commerce also known as the e-commerce.

→ It is the marketing, buying and selling of merchandise or service over the internet.

→ It encompasses the entire scope of online product and service sales start from to finish.

→ E-commerce tools include computer platforms, application, solution servers and various software formate manufactured by e-commerce.

Scope of E-Commerce :-)

1. online Marketing
2. online advertising
3. online sales
4. product delivery
5. product service
6. online billing
7. online payments.