

Electronic fund transfer :->

- > An electronic fund transfer is a system for transferring money for one bank to another without using paper money.
- > It's use has become widespread with the arrival of personal computer, cheap networks, improved cryptography and the internet.
- > Since it is affected by the financial fund, the electronic fund transfer was implemented.
- > This federal law protects the consumer in case a problem arises at the moment of the transaction.

Managerial issue related to E-commerce

→ Indian customers returns much of the product they purchase online

→ Cash on delivery is the preferred online method.

→ poor internet connectivity

→ Home delivery poses a problem for logistic department.