

Info Information Management

Knowledge management

- Focus on data and information
 - Deal with unstructured and structured facts and figures.
 - Fact does not convey a course of action.
 - Is easy to copy - due to its codified and easily transferable nature.
 - Focus on organizing, analyzing, and retrieving - again due to codified nature of the information.
- Focus on knowledge, understanding and wisdom.
 - Deal with both codified and uncodified knowledge.
 - Is largely about know-how, know-why, and know-who.
 - Is hard to copy - at least regarding the tacit elements.
 - Focus on location, understanding and encouraging - by creating environment,