

## # Business strategy in e-commerce :-

E-commerce business strategies are similar to the strategies used in any type of business, but the big benefit is the ability to specifically measure the effectiveness of e-commerce activities.

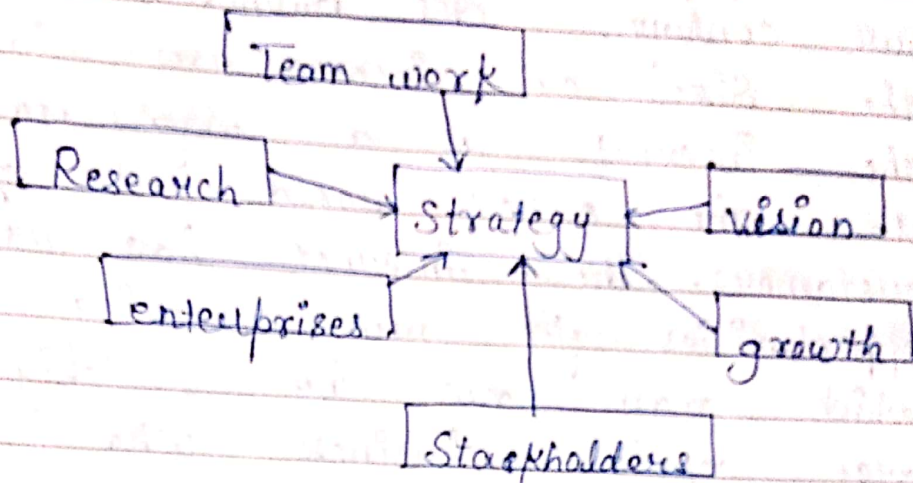
E-commerce Strategy: your business can use today :-

- Create content to generate backlinks.
- offer subscriptions.
- Experiment with delivery offers.
- Use urgency to encourage action.
- Add review and rating to your sites.
- offer exclusive sales to existing customers.
- Create a visual style for your product photography.
- Build a loyalty program
- optimize your product descriptions.
- Explore partnerships

If your business is an online store which is selling product or services

Date.....

you might be interested in helpful advice on how to reach more customers using E-commerce Strategy. A strategy is a Summary of how your store is planning to achieve its goals and improve its position in market.



Write a short note on Just in delivery in e-commerce.

Ans Just in time delivery or JIT delivery is a supply chain inventory management technique that is designed to increase efficiency while decreasing waste by receiving products or materials only when they are needed.

\* From streamlining order fulfillment low peak process efficiency to cutting costs in the form of waste, JIT delivery offers some unique solutions for the most common logistics challenges e-commerce retailers face, those being.