

Q.1

Explain the application of Extranet.
Give the introduction to Business strategy

Ans. Extranet are an extension of the company network - a collaboration Internet connection to customers and trading partners designed to provide access to specific company information, and facilitate closer working relationships. For instance you can use a private network for real time communication.

• Business Strategy.

A business strategy in field of management, strategic part involves the formulation and implementation of the major goals and initiatives taken by an organisation top managers on behalf of owners based on consideration of resources and assessment of internal & external environment.