

Q3. Define B2B E-commerce.
Define the role of s/w agent for B2B E-commerce

Ans. Business-to-Business (B2B) describes commerce between business, such as between a manufacturer and a wholesaler, or b/w a wholesaler and a retailer. B2B describes a commercial activity as being target toward business entities rather than consumers. A B2B directory that provides a list of firms that provide services target strictly to other business.

Software agent for B2B EC.

This part focus on basic fundamental including the term used in B2B, EC with respect to software agent's and different examples which explains its role.