

Q Define Planning in E-commerce
Write a short note on E-commerce implementation.

As Planning in E-commerce

The success of a strategy in e-commerce should be measured by sales that are generated and ultimately profits made. The most important thing is to have strategy and to define this by setting and measuring ongoing targets and goals against your plan.

• E-commerce Implementation.

Shopping cart gives your business the ability to sell your products online day and night, reach new clients, target your ideal market, establish a strong brand, and build closer relationship with your customers.

by improving their purchasing experience.

Allows you to sell product 365 days a year, 24 hours a day!

lowers your cost & raises your sales margins

Creates cost-saving efficiencies