

Info Information Management

Knowledge Management

- Focus on data and information
 - Deal with unstructured and structured facts and figures.
 - fact does not convey a course of action.
 - Is easy to copy - due to its codified and easily transferable nature.
 - focus on organizing, analyzing, and retrieving - again due to codified nature of the information.
- focus on knowledge, understanding and wisdom.
 - Deal with both codified and uncodified knowledge.
 - Is largely about know-how, know-why, and know-who.
 - Is hard to copy - at least regarding the tacit elements.
 - focus on location, understanding and encouraging - by creating environment.

Date.....

cultures, process etc where knowledge is shared and created.

- It is largely about know-what i.e. it offers a fact that you can then use to help create useful knowledge. but in itself that.
- It is largely about know-how, know-why, and know-who.
- Fact does not convey a course of action.
(eg Sales of product x are up 25% last quarter)
- Fact does convey a course of action
- It is easy to copy - due to its codified and easily transferable nature
- It is hard to copy.