

Ans → 2.

Markus & Robey called for further study of process model.

A process model attempt to explain the occurrence of an outcome by identifying the sequence of events proceeding it.

Despite the encouragement, process model are underrepresented in both IS and organizational journals.

Rather, IS Research tend to study various model, which are models that explain the variability of a dependent variable based on its correlation with one or more independent variables.

We trace the process of developing and implementing a materials Management system in one company over a 15-year period.

Using a Research Model developed by Newman and Robey, we

Identify 44 events in the process and define them as either encounters or episode.

Information System Analysis:

Information System analysis and design is a method used by companies ranging from IBM to PepsiCo to Sony to create and maintain info system that perform basic function such as keeping track of customer names and address, processing orders and paying employees. The main goal of system analysis and design is to improve organizational system, typically through applying software that can help employees accomplish key business tasks more easily and efficiently. As a system analyst, you will be at the center of developing this software.