

~~Q.9~~

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~~* Q.9~~E-Commerce :

E-commerce (electronic commerce or E.C) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either business-to-business, business-to-consumer, consumer-to-consumer or consumer-to-business.

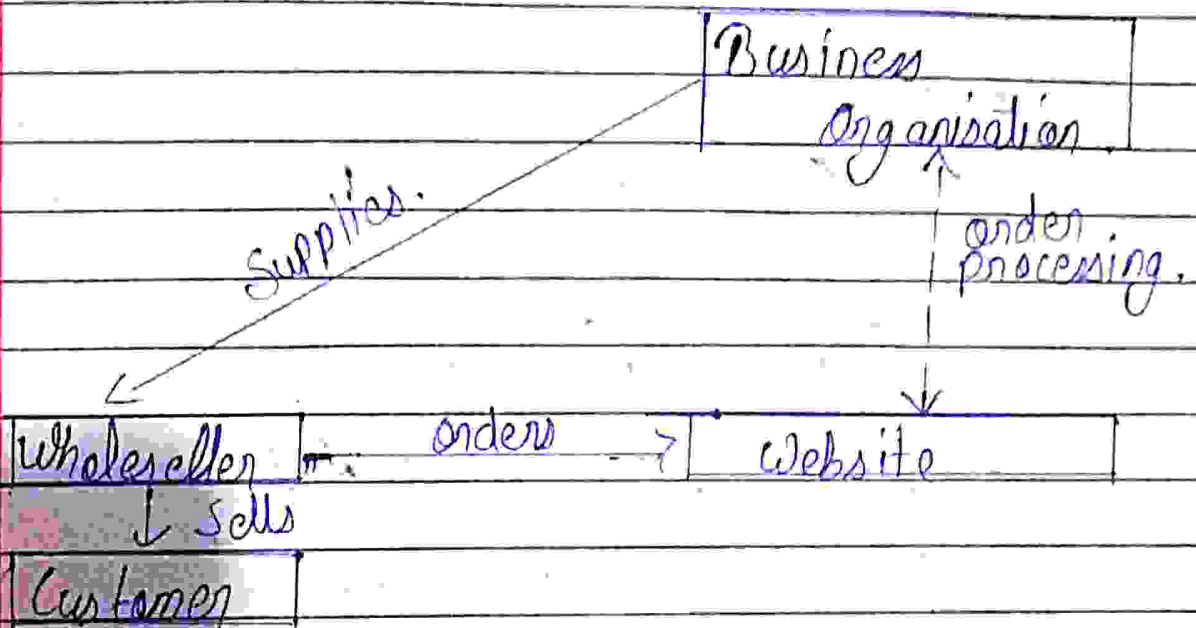
* Types of E-commerce :

There are various types of e-commerce and :

- (1) Business - to - consumer (B2C)
- (2) Business - to - Business (B2B)
- (3) Business - to - Government (B2G)
- (4) Business - to - Consumer - to - Consumer (C2C)

(1) Business-to-Consumer :-

B2C stands for Business to consumer as the name suggests, it is the model taking businesses and consumer interaction.

(2) B2B →

B2B stands for business-to-business. It consists of largest form of e-commerce. This model defines that buyer and seller are two different entities. It is similar to manufacturer issuing goods to the retailer or wholeseller.

Example → Dell deals computers and other associated accessories online but it does not make up all these products. So, in general to deal

these products, first step is to purchase them from unlike businesses, i.e. the producers of these products. It is one of the most effective way to sell out product throughout the world.

(3) C2C \Rightarrow

C2C stands for consumer to consumer. It helps the online dealing of goods or services among people. Though there is no major parties needed but the parties will not fulfill the transaction without the program which is supplied by the online market dealer such as ebay.