

Q.5

E - shopping :-

Online shopping is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the internet using a web browser. Consumers find a product of interest by visiting the website of the retailer directly or by searching among alternative vendors using a shopping search engine, which displays the same product's availability and pricing at different e-retailers.

* Advantages of E-shopping :-

- (1) Access to used for damaged inventory.
- (2) Privacy for discreet purchases.
- (3) No sales pressure.
- (4) No crowds.
- (5) Easy price comparisons.
- (6) More control.
- (7) Easy to send gifts.
- (8) More variety.
- (9) Better prices.
- (10) Convenience.

* Disadvantages of E-shopping :-

- (1) Negative environmental impact of packaging and gas.
- (2) Shipping problems and Delays.
- (3) Risk of fraud.
- (4) Less contact with your community.
- (5) Spending too much time online.
- (6) Returns can be complicated.
- (7) You don't know exactly what you're getting.
- (8) Unfriendly, scary or complicated websites.
- (9) No sales assistance.
- (10) No support for local retailers.