

Section - 1

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Cyber Crime :-

Cybercrime, or computer-oriented crime, is a crime that involves a computer and a network. The computer may have been used in the commission of a crime, or it may be the target. Cybercrime may threaten a person or a nation's security and financial health.

There are many privacy concerns surrounding cybercrime when confidential information is intercepted or disclosed, lawfully or otherwise. Cybercrimes crossing international borders and involving the actions of at least one nation-state is sometimes referred to as cyberwarfare.

* How search engine is useful to B2C

Search engine optimization has the potential to boost your e-commerce site's sales and revenue and make you the market leader in your industry. And the good news is that your investment in SEO will even pay for itself in a very short time, with its effects lasting for many years.

At some level, every online business is built on an e-commerce business model. They all have customers to acquire, orders to take, a great customer experience to give and, of course, products or services to sell.

Whether or not you're an e-commerce site, if you want to maximize sales, your SEO guide will be your best friend.