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Executive Information System :-

Executive information System / Executive Support System.

An executive information system can be defined as a specialized Decision support system. This type of the system generally includes the various hardware, software, data, procedures and the people. Executive information system is a computer based system that serves the information that is needed by the various top executives.

★ Characteristics of EIS :-

- (1) Informational characteristics :-
 - (a) Flexibility and ease of use.
 - (b) Produces the correct information.
 - (c) Produces the relevant information.

- (2) User Interface Orientation characteristics :-
 - (a) Consists of the sophisticated self help.
 - (b) Contains the user friendly interfaces consisting of the graphic user.
 - (c) Is very much customized.

(3) Managerial / executive characteristics.

- (a) Is very much result oriented in the nature.
 - (b) Is linked to the value added business process.
 - (c) Supports the need / access for / to the external data / data bases.
- ### (4) Executive information System / Executive Support System capabilities.
- (a) Helps in accessing the aggregated or macro or global information.
 - (b) Provides the user with an option to use the external data extensively.
 - (c) Enables the analysis of the address and the hoc queries.
 - (d) Shows the trends, the ratios and the various deviations.