

Section - 1

Answers :-

There are some following steps to develop the company's strategy are :-

Step-1 State your Intent →

A manager even to a flip chart and wrote down "Task + Purpose". Under "Task" he wrote "what" and under purpose he wrote "why".

Step-2 Try Again - This time in context :-

A manager went back to the flip chart and turned down a new sheet. At the top of it he wrote, "Context". Then he listed four observations.

Step-3 Set your measures →

Manager and his team determined that to achieve the objectives they had just outlined, they needed to focus on three things - time, market share and costs.

Step-4 Define tasks implied by your intent :-

The people in managers group started by looking at what they were actually doing.

Step-5 Define the boundaries :-

Everyone looked a bit blank. The lists were not very helpful. They looked like a list of good things and a list of bad things. The bad ones were more complaints than constraints, plus?